

## Emerson Commercial & Residential Solutions



### Market Manager Refrigeration (m/f/d)

#### Job responsibilities:

We are looking for a Market Manager Refrigeration (m/f/d) who will take responsibility for the strategic development of the European refrigeration market segment. The candidate will respond to the Director Marketing Refrigeration, who is also located in Aachen.

#### Essential functions:

- Development and execution of market strategies for the refrigeration market
- Driving and implementation of strategies of the applications (refrigeration) in close collaboration with the rest of the refrigeration team
- Coordination of strategic plans with global product management and marketing teams in Asia and US
- Understand customer needs, market and technology trends, as well as regulatory directions to elaborate new product development road maps
- Conduction of market research, sizing and segmentation
- Formulation of business cases and product specifications for new product proposals
- Launch of new product, including communication plans, product positioning and value proposition
- Execution of tactical plans with the Sales organization
- Management of the product portfolio and lifecycle

#### Required qualifications and experience:

- University degree in Electronics, Mechatronics Engineering or similar
- Adequate Marketing and Product management experience
- Expertise and knowledge of electronic controls
- Expertise and knowledge of Refrigeration components, applications and systems is required
- Customer-oriented, interpersonal and execution skills
- Fluent in English, second European language of advantage

If you are interested in joining the Emerson family, please send your application to [jenny.janssen@Emerson.com](mailto:jenny.janssen@Emerson.com).